

According to the global [Candle Market](#) report published by Value Market Research, the market is expected to touch USD XX.X MN by 2025, with a CAGR of X.X% growing from valued USD XX.X MN (by revenue) in 2018. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the candle market include Balthasar + Co. AG, Bolsius International BV, Cereria Pernici Srl, Delsbo Candles AB, GALA-Kerzen GmbH, Gies Kerzen GmbH, KORONA Candles S.A., SC Johnson & Son, Inc., Suomen Kerta Oy, The Yankee Candle Company, Inc. and VILA HERMANOS CERERÍA SA among others. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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### **Market Dynamics**

Rising adoption of candles for providing dim light and fragrance to enhance room ambience of the room is driving the market growth. Increasing use of scented candle in aromatherapy for better relaxing experience is further boosting the growth of candle market. Wide variety of candles and their easy availability owing to expanding unorganized, organized and online retail stores is also a factor contributing the market growth. However, fluctuation in raw material cost with availability of substitute products is projected to hinder the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of candle.

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### **Market Segmentation**

The broad candle market has been sub-grouped into type and distribution channel. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

### **By Type**

- Pillar Candles
- Floating Candles

- Votive Candles
- Tapers
- Filled Candles
- Tealight Candles
- Gel Candles
- Specialty Candles
- Liquid Candles
- Others

#### **By Distribution Channel**

- Specialty Or Gift Shops
- Department Or Home Decor Stores
- Mass Merchandise Retailers
- Direct Sales
- Online
- Others

#### **Regional Analysis**

Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for candle in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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#### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

#### **Contact:**

Value Market Research

401/402, TFM, Nagras Road, Aundh, Pune-7.

Maharashtra, INDIA.

Tel: +1-888-294-1147

Email: [sales@valuemarketresearch.com](mailto:sales@valuemarketresearch.com)

Website: <https://www.valuemarketresearch.com>