

According to the global [Basmati Rice Market](#) report published by Value Market Research, the market is expected to touch USD XX.X BN by 2025, with a CAGR of X.XX% growing from valued USD XXX BN in 2018. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

This research report also includes profiles of major companies operating in the global market. Some of the prominent players operating in the global basmati rice market are Amira Nature Foods Ltd., East End Foods plc, KRBL Limited, LT Foods Limited, Mars Inc., McCormick & Company, REI Agro Limited, The Hain Celestial Group, Inc., And The Rice 'N Spice International Limited. This section cover profiling of major players in terms of important aspects such as company overview, financial overview, business strategy, and recent developments undertaken during the forecast horizon.

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### **Market Dynamics**

The rising demand for basmati rice owing to its unique taste coupled with health benefits is stimulating the market growth. Also, the growing demand for the rice as a staple food of more than half of the global population is further fueling the market growth. On the contrary, the high cost associated with basmati rice challenges market growth.

The report has been created by using crucial tools such as Porter's Five Forces Model, Market Attractiveness Analysis and Value Chain analysis to help businesses around the globe navigate opportunities and challenges in the rapidly evolving marketplace with clarity. These tools also serve the detailed information of each application/product segment in the global market of basmati rice.

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### **Market Segmentation**

The study offers a decisive view of the global basmati rice market by segmenting it in terms of species, application, and sales channel. The report analyzes these subsets with respect to the regional segmentation. This research study will prepare marketers for the evolving needs of their customers.

#### **By Species**

- White
- Brown

#### **By Application**

- Food
- Cosmetic

- Personal Care

#### **By Sales Channel**

- Modern Trade
- Convenience Store
- Online Store
- Traditional Grocery Stores
- Others

#### **Regional Analysis**

This section covers basmati rice market for the regions North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa. Regional segmentation has been done based on the present and future trends in the global basmati rice market along with the individual application segment across all the prominent region.

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#### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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