

According to the global [Desktop As A Service Market](#) report published by Value Market Research, the market is expected to touch USD 1500 MN by 2024, with a CAGR of 17% growing from USD 500 MN (by revenue) in 2017. This is a tailored made research report providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the desktop as a service market include Amazon.com, Inc., Cisco Systems, Inc., Citrix Systems, Inc., Leostream Corporation, Microsoft Corporation, NetApp, Inc. (Solidfire), Oracle Corporation and VMware, Inc. among others. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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### **Market Dynamics**

Rising adoption of cloud-based services is driving the market growth. Owing to benefits associated such as improved data security, uninterrupted connectivity, minimum complexity, disaster recovery and etc. is raising its demand from small and medium enterprises. In addition to this, growing trend of carry own device across all industries is again boosting the market growth. Growing adoption to centralize IT function to increase productivity of employees is likely to spur market demand in the following years. However, rising demand of high network bandwidth is anticipated to hinder market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of desktop as a service.

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### **Market Segmentation**

The broad desktop as a service market has been sub-grouped into type and application. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

### **By Type**

- Cloud Based

- On-Premise

#### **By Application**

- Small Business Enterprise
- Medium Business Enterprise

#### **Regional Analysis**

Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for desktop as a service in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions

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#### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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