

According to the global [Wood Coating Market](#) report published by Value Market Research, the market is expected to touch USD 2,251.4 MN by 2024, with a CAGR of 5% growing from USD 1,600 MN in 2017. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the wood coating market includes Akzo Nobel Coatings NV, Arkema SA, Ashland Inc., BASF Coatings AG, Dow Coating Materials, DuPont Coatings and Color Technologies Group, Hempel A/S, ICI Paints, Kansai Paint Co. Ltd., Nippon Paint Co. Ltd., PPG Industries Inc., RPM International Inc., Sherwin-Williams Co. and The Valspar Corporation. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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Market Dynamics

Rising global population leading to a rise in demand for residential and commercial building is driving the market growth. Increase in per capita income, betterment in living standard, rising expenditure on house are major factors fueling market growth. Also, stringent regulation imposed by regulatory authorities towards emission of VOC and other hazardous products are fueling penetration of eco-friendly wood coating market growth. However, the presence of cheaper alternatives is likely to restrain market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of wood coating.

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Market Segmentation

The broad wood coating market has been sub-grouped into resin type and application. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed

insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

By Resin Type

- Acrylics
- Polyurethane
- Nitrocellulose
- Melamine Formaldehyde
- Others

By Application

- Cabinets
- Side & Decks
- Furniture
- Others

Regional Analysis

Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for wood coating in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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About Us:

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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