

According to the global [Adhesives Market](#) report published by Value Market Research, the market is expected to touch USD 54.43 BN by 2024, with a CAGR of 4.5% growing from USD 40 BN in 2017. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the adhesives market include 3M Company, BASF SE, Bostik, H.B Fuller India Adhesive Pvt. Ltd., Henkel AG & Company KGaA, Pidilite Industries Limited, and The Dow Chemicals Company. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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### **Market Dynamics**

With the growing demand for consumer goods along with the ongoing urbanization and improved in the living of standard the demand for the adhesive is gaining hype in the market. Further, the growing demand for lightweight and low carbon emitted vehicle is again fueling the demand for adhesive. Additionally, rising demand for eco-friendly, low VOC and green sustainable adhesives is likely to offer new opportunity growth to the market over the forecast period. On the other hand, the fluctuating price of raw material is the only factor that can impede the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of adhesives.

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### **Market Segmentation**

The broad adhesives market has been sub-grouped into type, product, and application. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

### **By Type**

- Water Based
- Solvent Based
- Hot Melt
- Others

#### **By Product**

- Polyurethane
- Acrylic
- Poly Vinyl Acetate (PVA)
- Polyester
- Rubber
- Epoxy
- EVA
- Others

#### **By Application**

- Packaging
- Flexible
- Rigid
- Construction
- Automobile
- Footwear & Leather
- Consumer
- Other

#### **Regional Analysis**

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for adhesives in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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#### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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