

According to the global [Emollient Esters Market](#) report published by Value Market Research, the market is expected to touch USD 1,076.9 Million by 2024, with a CAGR of 5.5% growing from USD 743.8 Million in 2017. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the emollient esters market include AAK AB, Ashland, BASF, Croda International PLC, Evonik Industries AG, Lipo Chemicals, Lonza Group Ltd., and Lubrizol Corporation. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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### **Market Dynamics**

The market for emollient esters has been mainly driven by consistent demand from end-user industries such as skin care, hair care, and cosmetics. Increasing the population of middle-class people along with rising per capita income has resulted in growing demand for skin care, hair care, and cosmetics products in the region. Increasing awareness about skincare and personal care resulted in a growing demand for high-quality personal care products.

Currently, the global market for emollient esters has been dominated by Europe followed by North America. However, Asia Pacific is expected to grow at a rapid pace as compared to Europe and North America. Constant growth in emerging economies such as China and India as well as strong demand from developed economies such as Japan and South Korea has resulted in this strong growth of the emollient market in the region. Whereas, stringent government regulations may hamper the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of emollient esters.

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### **Market Segmentation**

The broad emollient esters market has been sub-grouped into product and application. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed

insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

#### **By Product**

- Isopropyl Myristate
- C12-15 Alkyl Benzoate
- Caprylic/Capric Triglyceride
- Cetyl Palmitate
- Myristyl Myristate

#### **By Application**

- Skin Care
- Hair Care
- Cosmetics
- Others (Oral Care, etc.)

#### **Regional Analysis**

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for emollient esters in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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#### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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