

According to the global [Liquid Applied Membrane Market](#) report published by Value Market Research, the market is expected to touch USD 24,010.0 Million by 2024, with a CAGR of 6.2% growing from USD 15,821.0 Million in 2017. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the liquid applied membrane market includes BASF SE, Carlisle Companies Inc., GCP Applied Technologies Inc., Henry Company LLC, Johns Manville Corporation, Kemper System America Inc., Saint Gobain S.A., Sika AG, Soprema Group, and The DOW Chemical Company. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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### **Market Dynamics**

Increased demand for liquid applied membrane in residential construction, commercial construction, and public infrastructure construction end-use industries is a major factor driving the market growth. Rapidly growing infrastructure sector in the developing countries coupled with the high focus on investment is expected to fuel the market growth during the forecast period. Whereas, fluctuating price of raw materials along with increased demand for sheet membrane is expected to hamper the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of liquid applied membrane.

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### **Market Segmentation**

The broad liquid applied membrane market has been sub-grouped into product, application and end-use. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

### **By Product**

- Bituminous

- Elastomeric
- Cementitious

#### **By Application**

- Roofing
- Underground Construction
- Walls
- Others (Floors and Bridge Decks)

#### **By End-Use**

- Residential
- Commercial
- Public Infrastructure

#### **Regional Analysis**

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for liquid applied membrane in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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#### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

#### **Contact:**

Value Market Research

401/402, TFM, Nagras Road, Aundh, Pune-7.

Maharashtra, INDIA.

Tel: +1-888-294-1147

**Email:** [sales@valuemarketresearch.com](mailto:sales@valuemarketresearch.com)

**Website:** <https://www.valuemarketresearch.com>