

According to the global [Beverage Can Market](#) report published by Value Market Research, the market is expected to touch USD 61.6 BN by 2025, with a CAGR of 4% growing from USD 46.8 BN (by revenue) in 2018. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the beverage can market includes Ardagh Group, Ball Corporation, Bangkok Can Manufacturer Co. Ltd., Can Pack S.A., CPMC Holdings Limited, Crown Holdings Inc., GZ Industries Limited, Kian Joo Can Factory Berhad, Mahmood Saeed Beverage Cans & Ends Industry Company Limited, Nampak Bevcan Limited., Orora Packaging Australia Pty Ltd., Showa Denko K.K., SWAN Industries (Thailand) Company Limited, The Olayan Group, and Toyo Seikan Company Limited. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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### **Market Dynamics**

The beverage cans market is expected to witness significant growth owing to superior cooling properties of the packaging along with the increasing demand for fruit and carbonated drinks. Also, the industry is anticipated to witness high growth on the account of increasing consumption of alcoholic beverages such as beer and cider which are required to cool at a specific temperature for good taste. On the other hand, availability of other packaging substitutes like PET bottles and glass containers may hamper the beverage can market. Whereas growing environmental awareness, consumers are demanding metal cans as they have a lower environmental impact which is expected to open new avenues for the market.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of beverage can.

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### **Market Segmentation**

The broad beverage can market has been sub-grouped into product and application. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

### **By Product**

- Aluminum
- Steel

### **By Application**

- Carbonated Soft Drinks
- Alcoholic Beverages
- Fruits & Vegetable Juices
- Others

### **Regional Analysis**

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for beverage can in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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### **About Us:**

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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