

According to the global [Artificial Grass Market](#) report published by Value Market Research, the market is expected to touch USD X.XX MN by 2025, with a CAGR of X.X% growing from USD X.XX MN (by revenue) in 2018. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the artificial grass market include Act Global, Controlled Product, sDowDuPont, El Espartano, Limonta, Matrix Turf, Nurteks Hali, Shaw Industries Group, SIS Pitches, Soccer Grass, SportGroup, Sportlink, Tarkett, TigerTurf and Victoria PLC. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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Market Dynamics

The growing number of sports fields and pitches around the globe, increasing applications of artificial grass, recycling of artificial pitches and development of different solutions for infill material are driving the market growth. Rising demand for water conservation and price compensation of artificial grass are also propelling the market growth. In addition, advanced technologies and supporting infrastructure for promoting sports, mainly football, is another factor fueling the demand in the market. Though, increasing chances for infrastructural advancement against the growing temperature creates ample opportunities for the market. However, the impact of artificial grass on health and environment and huge field temperature related to artificial grass are hampering the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of artificial grass.

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Market Segmentation

The broad artificial grass market has been sub-grouped into installation, fiber base material, infill material and applications. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

By Installation

- Flooring
- Wall Cladding

By Fiber Base Material

- Polyethylene
- Polypropylene
- Nylon

By Application

- Contact Sports
- Non-contact Sports
- Leisure
- Landscaping

By Infill Material

- Petroleum-based infill
- Sand infill
- Plant-based infill

Regional Analysis

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for artificial grass in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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About Us:

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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