

According to the global [Digital Banking Market](#) report published by Value Market Research, the market is expected to touch USD XX.X MN by 2025, with a CAGR of X.X% growing from valued USD XX.X MN (by revenue) in 2018. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the digital banking market include Appway, Backbase, BNY Mellon, CREALOGIX, ebankIT, ETRONIKA, Fidor Solutions, Finastra, Fiserv, Halcom D.D., ieDigital, Intellect Design Arena, Kony and NETinfo among others. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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Market Dynamics

Rising adoption of online and mobile-based services is driving market growth. Upsurging demand from banks to offer enhanced customer experience is supporting the market growth. Growing demand for smartphones, tablets, laptops followed by rising in tech-savvy population is boosting the market growth. Various regulatory forces supporting innovation and advanced digital technologies to offer enhanced customer service is further pushing the market growth uphill. However, the rising threat of cyber attacks is presumed to restrain market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of digital banking.

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Market Segmentation

The broad digital banking market has been sub-grouped into type and service. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

By Type

- Retail Banking
- Corporate Banking

- Investment Banking

By Service

- Transactional
- Non-Transactional

Regional Analysis

Furthermore, the report comprises of the geographical segmentation, which mainly focuses on current and forecast demand for digital banking in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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