

According to the global [Titanium Dioxide Market](#) report published by Value Market Research, the market is expected to touch USD 20,530.1 Million by 2024, with a CAGR of 4.2% growing from USD 15,405.5 Million in 2017. This is a tailored made research report providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the titanium dioxide market include Argex Titanium Inc., Cristal, Evonik Industries AG, Huntsman Corporation, The Kish Company, Inc., Kronos Worldwide, Inc., Tayca Corporation, The Chemours Company and Tronox Limited. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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Market Dynamics

Awareness among consumers regarding skin care products and high living standards of people has led to high demand if cosmetics like body lotions and sunscreens. This in turn significantly fuels the rapid growth of this market. TiO₂ is largely used as a basic component in pigments which is another significant factor to upsurge this market. Increased use of plastic and paper in the packaging of various end-user materials are expected to provide high market penetration for this segment. TiO₂ acts as an enhancer in ceramic production and increases the capacity of ceramics. This, in turn, is expected to open new opportunities for the global titanium dioxide market. TiO₂ has some health-related issues which hinder the market growth of global titanium dioxide market.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of titanium dioxide.

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Market Segmentation

The broad titanium dioxide market has been sub-grouped into application. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

By Application

- Paints And Coatings
- Plastic
- Paper
- Others (Including Artificial Fibers, Inks, Etc.)

Regional Analysis

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for titanium dioxide in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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