

According to the global [Mushroom Market](#) report published by Value Market Research, the market is expected to touch USD 61.7 BN by 2024, with a CAGR of 8.0% growing from USD 36 BN in 2017. This is a tailored made research service providing informative data and various critical aspects of the market such as market outlook, market share, growth, and trends. Further, the report also offers evidence-based information that helps to transform clients business and achieve their business goals. Moreover, the report also highlights the key strategy of top players. Additionally, this report covers a wide spectrum of services such as the latest technology trend, market opportunity analysis, and competitive landscape.

The report also covers detailed competitive landscape including company profiles of key players operating in the global market. The key players in the mushroom market include Bonduelle SA, CMP Mushrooms Greenyard NV, Costa Group, Drinkwater's Mushroom Ltd., Monaghan Mushrooms, Monterey Mushrooms Inc., Okechamp S.A., Shanghai Finc Bio-Tech Inc., and The Mushroom Company. An in-depth view of the competitive outlook includes future capacities, key mergers & acquisitions, financial overview, partnerships, collaborations, new product launches, new product developments and other developments with information in terms of H.Q.

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Market Dynamics

Rising demand for mushrooms from food industry owing to high nutritional contents is driving the market growth. Growing consumption of mushrooms in soups, salad and other recipes in restaurants and hotels is further fueling the market growth. Rising consumer preference towards consumption of vegan diet is presumed to foster the market growth. Increased investment by major players in enhanced packaging and expanding application areas is further boosting the market growth. On the flip side, low shelf life coupled with lack of proper process management is restraining the market growth.

This detailed market study is centered on the data obtained from multiple sources and is analyzed using numerous tools including porter's five forces analysis, market attractiveness analysis and value chain analysis. These tools are employed to gain insights of the potential value of the market facilitating the business strategists with the latest growth opportunities. Additionally, these tools also provide a detailed analysis of each application/product segment in the global market of mushroom.

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Market Segmentation

The broad mushroom market has been sub-grouped into type, form, and end-use. The report studies these subsets with respect to the geographical segmentation. The strategists can gain a detailed insight and devise appropriate strategies to target specific market. This detail will lead to a focused approach leading to identification of better opportunities.

By Type

- Button Mushroom
- Shiitake Mushroom

- Oyster Mushroom
- Others

By Form

- Fresh Mushroom
- Processed Mushroom
- Dried Mushroom
- Frozen Mushroom
- Canned Mushroom

By End-Use

- Food Processing Industry
- Retail Outlets
- Food Services

Regional Analysis

Furthermore, the report comprises of the geographical segmentation which mainly focuses on current and forecast demand for mushroom in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The report further focuses on demand for individual application segments in all the regions.

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About Us:

Value Market Research was established with the vision to ease decision making and empower the strategists by providing them with holistic market information.

We facilitate clients with syndicate research reports and customized research reports on 25+ industries with global as well as regional coverage.

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